

FRIENDZ

A DIGITAL MARKETING REVOLUTION ON THE BLOCKCHAIN

ONEPAGER

WHO WE ARE

Friendz is a digital marketing company whose main goal is to connect brands with their target audience, taking advantage of the most powerful marketing tool ever: **"word of mouth"**.

METRICS

200+ TOP CLIENTS	200k USERS	€ 1.2M REVENUES	35 AWESOME PEOPLE
500k FUNDING	3.1M PUBLISHED PICTURES	1.5Bn REACH	80M INTERACTIONS GENERATED

VISION

Friendz aims to make Friendz coins become the favourite tool used by brands to connect with their target audience all over the world on social media. Through the blockchain technology, Friendz will **decentralize the digital advertising industry**. Brands and companies will involve an international community of highly engaged users that will perform marketing actions on demand and will be rewarded for their activity.

TOKEN SALE

Name Friendz Coin (FDZ)	Token Value 1 FDZ = 0.067 USD
Total Supply 1.5 Bn FDZ (no new tokens will ever be created)	Total Supply ICO POWER HOUR: +40% Bonus (Locked) BONUS DAY 1: +20% BONUS WEEK1: +10% BONUS WEEK2-3: +0%
Hard Cap/Min Goal 750M FDZ / 50M FDZ	

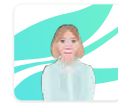
TOKEN UTILITY

- Campaigns and marketing services
- In-app features and blockchain games
- Transfer to personal wallets

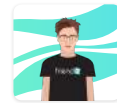
TEAM



DANIELE SCAGLIA



CECILIA NOSTRO



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Development team



Marketing & Communication team

ADVISORS & PARTNERS



Paolo Rebuffo



David Drake



Simon Cocking



Exchange



Ico Partner



Commercial Partner



Tax Advisor

BUSINESS MODEL

Brands can use Friendz Coins to access digital advertising and other marketing services from Friendz platform, such as brand awareness and product placement campaigns, sharing content activities and market researches. The community takes part to the activities proposed and gets rewarded for creating and validating contents while following the brands' rules. Users and approvers can use Friendz Coins to access special and premium features inside the app.



TOKEN DISTRIBUTION



USE OF PROCEEDS



ROADMAP

